



## MARKET ANNOUNCEMENT

For Public Release

### Fiji One Now Available on Vodafone Play

06 June 2025 – Suva, Fiji:

Fiji Television Limited (FTV) is pleased to announce a strategic partnership with Vodafone Fiji that sees its flagship channel, Fiji One, now available on Vodafone Play, Vodafone's Over-the-Top (OTT) streaming platform.

This milestone partnership aligns with Fiji TV's ongoing digital transformation strategy and reinforces our commitment to making premium Fijian content more accessible to audiences both locally and globally. By joining forces with Vodafone—one of Fiji's most trusted and innovative brands—Fiji One strengthens its digital footprint and expands viewership through new and emerging platforms.

As the pioneer of free-to-air broadcasting in Fiji, the inclusion of Fiji One on an OTT platform marks a significant step forward. This collaboration not only enhances Vodafone Play's content offering but also ensures that Fijians everywhere can now stream Fiji One content anytime, anywhere, on any device.

Commenting on the development, Fiji TV CEO Mr. Sanjeewa Perera said:

"This partnership is a strong endorsement of our brand and our future-forward strategy. We are proud to work with Vodafone to bring Fiji One into the OTT space, allowing our content to reach Fijian audiences wherever and whenever they wish."

This development is one of several upcoming strategic initiatives designed to modernize Fiji TV's service delivery and create value for shareholders.

About Fiji Television Limited:

Fiji Television Limited is Fiji's pioneering broadcaster, now evolving into a modern, multi-platform media company. With a strong legacy in free-to-air broadcasting, we are committed to redefining content delivery through digital innovation, strategic partnerships, and a future-focused approach that connects Fijians at home and across the globe.

"Always Something Good to Come Home to"



Director  
Fiji Television Limited



Company Secretary  
Fiji Television Limited

For more information, please contact Company Secretary, Shawan Swami on email:

[secretary@fijitv.com.fj](mailto:secretary@fijitv.com.fj)