

## Statement to the South Pacific Stock Exchange

29<sup>th</sup> April 2026

### PNGFM (sister company of CFL) appoints Chief Executive Officer

Communications Fiji Limited, the parent company of PNGFM, is pleased to announce the appointment of Ms. Esther Gegelagi as our Chief Executive Officer for PNGFM Ltd.

Ms. Gegelagi brings more than 15 years of leadership experience across the media, marketing, events, technology and corporate sectors in Papua New Guinea. She holds a Bachelor of Business Management (specialising in marketing and digital business) from Waikato University in New Zealand. She is widely respected for delivering brand growth, leading high-performing teams, strengthening client partnerships and driving digital transformation.

Her appointment marks a strong step forward for PNGFM as the business continues to expand its radio, digital and commercial platforms. Esther's leadership combines local market understanding with modern commercial and digital strategy, making her well placed to lead PNGFM into its next phase.

Ms. Gegelagi has held senior leadership roles at major organisations, including Remington Group, where she oversaw integrated marketing strategy across multiple business units. and led the establishment of Paradise Cinemas for the CPL/PNGFM/Damodar joint venture.

She previously held management roles at PNGFM, progressing from on-air talent to Event Manager. She also led the establishment of Paradise Cinemas for the CPL/PNGFM/Damodar joint venture as General Manager.

This gives her a rare combination of external commercial experience and deep internal knowledge of the PNGFM business.

As CEO, Esther will focus on:

- Strengthening client partnerships
- Expanding digital revenue opportunities
- Developing emerging talent
- Enhancing operational performance
- Growing PNGFM's market leadership in Papua New Guinea

A Message from Esther

"I'm excited to return to PNGFM at a time of strong opportunity for the media industry. Having started my career here, it is a full-circle moment to come back with new experience and perspective. I look forward to working closely with our clients, partners and team as we continue to grow."

We are confident that Esther's experience, energy and vision will deliver strong value to our clients, audiences and stakeholders across Papua New Guinea.



Chairman  
William Parkinson



Company Secretary  
Seini Tinaikoro



FM96

Legend FM

Navtarang

RADIO Sargam

VITI FM

fijivillage

the **totalevent** CO.

MAGIC FACTORY

Communications Fiji Limited  
The parent company of;

Fiji:

FM96, Legend FM,  
Navtarang, RADIO Sargam  
VITI FM

PNG:

YUMI FM, Nau FM, Legend FM,  
PNG Haus Bung

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