



MARKET ANNOUNCEMENT

24th August 2023

FijiCare Signs Up as Platinum Sponsor of the Rugby World Cup with Fiji Television

FijiCare Insurance Limited ("**FijiCare**"), a leading provider of insurance solutions known for its commitment to protection and support, is thrilled to announce its latest partnership as the Platinum sponsor of 2023 Rugby World Cup through Fiji Television, the exclusive broadcaster for the Rugby World Cup.

As part to this collaboration, FijiCare will be the official sponsor of exclusive rugby coverage. FijiCare's sponsorship is to show its initiative to support rugby, a sport which is close to every Fijian heart. Being the largest medical insurer in Fiji, we support health and wellness of every Fijian, and we believe that sports like rugby plays an instrumental role in physical and mental well-being and an active lifestyle for everyone.

Speaking at the official signing ceremony today, the Acting General Manager of FijiTV, Ms. Poonam Nandani, expressed her enthusiasm for this sponsorship, *"I would like to thank FijiCare Insurance for coming on board with the platinum sponsorship of the Rugby World Cup package. FijiTV is proud to have secured the rights for the exclusive broadcast of all 48 matches live. This partnership is enabling us to achieve our vision of ensuring that our viewers get to experience this display of sportsmanship on a world class stage! We thank FijiCare for their support and look forward to an incredible RWC in France."*

FijiCare Executive Director, Mr. Avi Raju, commenting on the sponsorship stated, *"We are very pleased to be part of the Rugby World Cup live coverage that gives all Fijians a chance to see our team play live and also other teams as well. As a Fijian Company, we support other Fijian companies and it's great that Fiji TV has been able to secure exclusive coverage of the Rugby World Cup. We also hope to forge a relationship with FijiTV where there is greater focus on media content that promotes health and wellness, financial literacy and need for insurance protection."*

Ends.

A handwritten signature in black ink, appearing to be "Avi Raju", written over a horizontal line.

Mr. Avi Raju
Executive Director

A handwritten signature in black ink, appearing to be "Victor Robert", written over a horizontal line.

Mr. Victor Robert
Company Secretary

"better health for Fiji"