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**MARKET RELEASE****Asco Foundation Donates 4x4 Hilux to Diabetes Fiji, Enhancing Community Health Outreach.**

In a significant move to bolster community health and well-being, the Asco Foundation proudly announces the donation of a 4x4 Hilux vehicle to Diabetes Fiji. This initiative underscores our commitment to supporting organisations dedicated to improving health outcomes, particularly in the fight against diabetes, a growing concern in our communities.

Diabetes Fiji has been instrumental in raising awareness and supporting individuals affected by diabetes, especially Type 2 Diabetes. With the increasing prevalence of this condition, the organisation plays a crucial role in public education, resource provision, and facilitating access to essential healthcare services. Donating the Hilux vehicle will greatly enhance its capacity to reach more needy individuals and families, ensuring efficient and effective delivery of vital services.



“Today, we celebrate not just the donation of a vehicle but the strengthening of our commitment to the health and well-being of our community,” said Mr Ronald Kumar, CEO of Asco Motors and Trustee of Asco Foundation. “We recognise the invaluable work that Diabetes Fiji does, and we are honoured to support their mission. This vehicle will enable them to expand their outreach efforts, conduct health screenings, and provide essential education on diabetes management.”

The 4x4 Hilux, known for its reliability, is equipped to handle the diverse terrains of our region, allowing Diabetes Fiji to navigate both rural and urban areas. This capability is crucial for reaching underserved populations who may not have easy access to healthcare resources. With this donation, Diabetes Fiji will be better positioned to conduct community workshops, health fairs, and outreach programs essential to combating the diabetes epidemic.

Mr. Taabish Akbhar, Board Chair of Diabetes Fiji, expressed gratitude for the generous donation. “We are incredibly thankful to the Asco Foundation for their support. This vehicle will be instrumental in helping us fulfil our mission to educate and assist those affected by diabetes. It will allow us to extend our reach and provide much-needed services to our communities, ultimately improving the quality of life for many individuals.”

The Asco Foundation has a long-standing tradition of giving back to the community, and this donation is part of a broader initiative to promote health and wellness. We believe corporate responsibility extends beyond business operations; it encompasses a commitment to fostering healthier communities. By partnering with organisations like Diabetes Fiji, we aim to make a tangible difference in the lives of those we serve.

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**Ronald Kumar**  
CEO/Director

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**Ajitesh Prasad**  
Company Secretary