

22nd March 2024**FOR IMMEDIATE PUBLIC RELEASE****Stock Market Announcement****Pleass Global Ltd (SPX code PBP)**

Pleass Global Limited has joined the Australian Beverages Council ESR 30 programme. This programme will assist in our management and reporting of important environmental and sustainability initiatives. We are grateful to the Australian Beverage Council for designing an industry-specific programme tailored to the requirements of the beverage industry. This programme will allow Pleass Global to measure and report our impacts and results in a very meaningful manner and drive our business toward achieving the targets.

ESR30 is centred around the five sustainability focus areas most essential to beverages: **emissions, packaging, water, waste and supply chain**. Each focus area has interim and stretch targets that participants can work towards within their business's operations.

The Environmental Sustainability Roadmap to 2030 (ESR30) is a new initiative developed by the ABCL to assist members of all sizes:

- measure their environmental impact,
- enact sustainable changes and
- communicate these wins to consumers and customers.



Warwick Pleass

Chairman/CEO

Catherine Pleass

Company Secretary