



MARKET ANNOUNCEMENT

For Public Release

Fiji One Secures Exclusive Rights to World Rugby Content

19 August 2025 – Suva, Fiji:

Fiji One Limited is pleased to announce that it has entered into a three-year agreement (2025–2027) with World Rugby, securing exclusive broadcast rights for four of rugby's premier properties:

- **Men's Rugby World Cup 2027 (Australia)**
- **Women's Rugby World Cup 2025**
- **Pacific Nations Cup (2025–2027)**
- **World Rugby U20 Championship (2025–2027)**

Under this agreement, Fiji One has been appointed **Host Broadcaster and Exclusive Distributor** for 15 Pacific Island markets, making Fiji One the central hub for rugby coverage across the region.

In Fiji, **Fiji One will be the only operator** with the rights to broadcast these tournaments. Coverage will be **exclusively available on Fiji One & Na Lololo**, ensuring that all Fijians can enjoy the world's greatest rugby competitions **Free-to-Air**. This includes the highly anticipated **Men's Rugby World Cup in 2027, hosted in Australia**, which is expected to be one of the largest sporting events ever staged in the Pacific's backyard.

This landmark acquisition is a key pillar of Fiji One's **new digital and content strategy**, reinforcing its leadership in premium sports broadcasting. The agreement allows Fiji One to deliver unmatched rugby content through multiple platforms – Free-to-Air, Direct-to-Home (DTH), and Over-the-Top (OTT) – while also opening new opportunities for sub-licensing across the Pacific.

Commenting on this milestone, Fiji One's Chief Executive Officer, Mr. Sanjeewa Perera, said: "This is a proud moment for Fiji One, our viewers, and the Pacific community. Rugby is more than a sport – it is part of our identity and culture. We are honoured to once again bring the Rugby World Cup and other key tournaments into Fijian homes and to serve as the regional host broadcaster for our Pacific neighbours. This agreement demonstrates our commitment to delivering premium content and reflects Fiji One's ongoing transformation into a digital-first broadcaster."

The Board and Management of Fiji One acknowledge the support of our stakeholders and reaffirm our commitment to delivering content that engages audiences, strengthens our digital platforms, and drives long-term shareholder value.



About Fiji Television Limited:

Fiji Television Limited is Fiji's pioneering broadcaster, now evolving into a modern, multi-platform media company. With a strong legacy in free-to-air broadcasting, we are committed to redefining content delivery through digital innovation, strategic partnerships, and a future-focused approach that connects Fijians at home and across the globe.

"Always Something Good to Come Home to"



Director
Fiji Television Limited



Company Secretary
Fiji Television Limited

For more information, please contact Company Secretary, Shawan Swami on email:
secretary@fijitv.com.fj