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## MARKET RELEASE

### PAYLESS PARTNERSHIP WITH DAKU RESORT

Toyota Tsusho (South Sea) Limited Fiji, trading under the brand name Asco Motors and Avis, has launched its Payless Car Rental partnership with Daku Resort. The partnership provides high-quality Toyota cars for hire at more reasonable prices, backed by premium quality service. Payless Rental celebrated its first anniversary on June 20th, 2023, marking a significant milestone in the company's growth.




Payless Rental is expanding into the Savusavu region as part of its expansion strategy. This move signifies Payless Rental's growth since starting this venture last year. By partnering with Daku Resort in Savusavu, Payless Rental aims to provide a better service to the community and customers.

The CEO & Director, Ronald Kumar, says, "Our expansion into Savusavu demonstrates the success of Payless Rental's model: providing high-quality Toyota vehicles at competitive rates backed by exceptional customer service. We're confident that our professionalism and diverse fleet will make us a strong regional competitor, offering travellers peace of mind and a hassle-free car rental experience. Moreover, our plans include expanding our fleet and services to cater to the growing demand, ensuring we remain the go-to option for Savusavu's transportation needs."

The benefits of using Payless Rental include affordable rates, quality vehicles, and excellent customer service. The company has partnered with Daku Resort to provide transportation services conveniently at the resort. Great packages with accommodation options are available, and vehicles are on-site without the time factor of transferring from Labasa. Payless Rental's plans and goals are to grow its fleet and expand its business in the region, catering to its customers' demands and providing safe, affordable transportation. The company aims to accommodate middle and budget-pending customers by providing products and services like the Avis brand.

Payless Rental's expansion into Savusavu is a significant milestone for the company, and they look forward to meeting and servicing their customers in the North. The North region is slowly growing and expanding with the assistance of government aid through World Bank funding for Sustainable Tourism Development. The major projects happening in Savusavu, such as the Nawi Island development, are a testament to this growth. By bringing professional and quality service and fleet into Savusavu, Payless Rental is becoming a healthy competitor in the region.  
Book your next road trip!

Anyone wanting more information on Payless Car Rental can contact on email: [marketing@asco.com.fj](mailto:marketing@asco.com.fj)



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