

## Statement to the South Pacific Stock Exchange

July 16<sup>th</sup>, 2024

### COMMUNICATIONS FIJI LTD Announces record turnout for Fiji Showcase 2024

Communications Fiji Ltd announced today that 95,285 visitors attended the recent Fiji Showcase exceeding the previous record of 92,000 in 2017. General Manager Charles Taylor stated that not only was the number of visitors a record, but the number of exhibitors at Fiji Showcase 2024 also exceeded any previous event.

Fiji Showcase started at the Suva Civic Centre in 1986 as the "Home and Leisure Show" and since has been held annually, apart from a break in 2020-2022 due to COVID-19. The event takes place at the Vodafone Arena for 9 days featuring more than 120 exhibitor booths, an indoor and outdoor entertainment stage showcasing local and international performers, amusement rides, and a food court.

"Our international entertainers this year included Piva, a juggler who we brought in from Brazil, and the dance troupe MrMr from Australia. We were particularly excited to feature a wide range of local artists including Kuki, Laisa Vulakoro, Voqa Ni Delai Dokidoki, Young Bloods, The Vou Dance Company/Circus Act, and, of course, our multi-talented radio and online personalities, amongst many others," said Mr. Taylor.

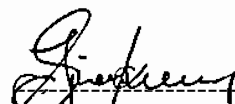
Fiji Showcase has, in the past, been a major contributor to the CFL Group's financial result but the closure of the Vodafone Arena for renovations in 2018 and then COVID-19 meant the event couldn't be held there, having a significant effect on the company. "This result proves, despite challenging weather conditions, that Fiji Showcase is back in terms of the crowd and the marketing and retail return it delivers to our exhibitors".

"It also proves, once again, the marketing power of our five leading stations FM96, VITI FM, Navtarang, RADIO Sargam and Legend FM and Fiji's leading news website Fijivillage".

Preparations start immediately for Fiji Showcase 2025. "It takes Total Event Company about a year to organize an event like Fiji Showcase. We are already receiving requests from our exhibitors to reserve space for next year. We expect an even bigger Fiji Showcase in 2025 and the goal is to crack the 100,000-visitor mark," said Mr Taylor.



William Parkinson  
Chairman



Semi Tinaikoro  
Company Secretary



FM96

Legend FM

Navtarang

RADIO Sargam

VITI FM

fijivillage

the total event co.

CFL ED  
SCREENS

MAGIC FACTORY

Communications Fiji Limited  
The parent company of;

**Fiji:**

FM96, Legend FM,  
Navtarang, RADIO Sargam  
VITI FM

**PNG:**

YUMI FM, Nau FM, Legend FM,  
PNG Haus Bung

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