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MARKET RELEASE**DATEC AND ASCO FOUNDATION JOIN FORCES TO EDUCATE KIDS ON CYBERSECURITY**

Datec and Asco Foundation have proudly partnered to promote cybersecurity awareness among children through an innovative program. This program was launched on March 13, 2024, at the Asco Motors headquarters. This is a significant milestone in the quest to empower young minds with essential digital literacy skills.

In an era where children are increasingly exposed to online platforms and digital technologies, the importance of cybersecurity education cannot be overstated. The collaborative initiative between Datec and Asco Foundation aims to equip kids with the knowledge, tools, and strategies to navigate the digital landscape safely and responsibly.

The program will offer interactive workshops, educational resources, and engaging activities to educate children about cybersecurity threats, privacy protection, online etiquette, and safe internet practices. Datec and Asco Foundation aim to create a culture of awareness and empowerment, encouraging children to become responsible digital citizens and guardians of their online identities.



Mr. Ronald Kumar, CEO of Asco Motors Fiji, added, "Asco Motors believes in investing in the well-being and development of our youth. Understanding the online world's complexities is vital for their success and safety. We are proud to support this initiative alongside Datec to ensure our children are equipped to thrive in the digital age."

Mr. Vinit Nand, CEO of Datec, expressed enthusiasm about the partnership's potential impact on the community, stating, "At Datec, we believe in the power of education to shape a safer and more secure digital future. By partnering with Asco Motors, we aim to instill cybersecurity awareness early and empower children to become responsible digital citizens."



The Datec-Asco Foundation cybersecurity awareness program for children marks a significant step towards creating a digitally secure future.

Ronald Kumar
CEO/Director

Ajitesh Prasad
Company Secretary