



## MARKET ANNOUNCEMENT (For Immediate Release)

### BlueSky American Samoa Launches 5G Network

ATH is pleased to announce that its subsidiary, Bluesky, a telecommunications and network service provider in the United States Territory of American Samoa, announced the launch of its new 5G non-standalone (NSA) network at an event coinciding with the mobile operator's 25th anniversary.

"Our primary focus has consistently been to deliver high-speed connectivity to our customers, and the introduction of our 5G network represents a significant stride toward the future of connectivity for the people of American Samoa," said Justin Tuiasosopo CEO at Bluesky. "Today's an exciting day as Bluesky has been undergoing significant developments with dedicated initiatives and programs aimed at establishing an entirely new mobile network with the goal of providing 5G services to the residents of American Samoa and throughout the island territory of American Samoa."



As part of Bluesky's 5G launch event activities, Ericsson showcased its cutting-edge technology through demonstrations. Attendees were able to witness a holographic video call, a 5G race car complete with a latency network simulator, and a futuristic 5G-enabled robotic quadruped. These demonstrations aim to illustrate the real-world applications and capabilities of the network.

Chairman of the BlueSky Board of Directors, Joweli Taoi, said the launch of the 5G network enables limitless possibilities for American Samoa.

A firsthand experience of the groundbreaking technology was made possible at the launch event at the Rex Lee Auditorium in Utulei. Bluesky provided the opportunity to the public to witness the 5G product demonstrations at Bluesky's retail store at Nu'uuli. This occasion allowed individuals to explore the innovative demonstrations, engage with experts in the field, and gain insights into the transformative potential of the newly launched network.

ATH Group CEO, Mr. Ivan Fong, said, 'We are proud to announce that BlueSky American Samoa, a subsidiary of ATH, has successfully launched the first 5G network in our group, setting a historic milestone for innovation and connectivity in the Pacific. This launch not only demonstrates our commitment to delivering state-of-the-art technology to our customers but also establishes ATH as a

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*Communications have never been in better hands.*

leader in the telecommunications industry. We are excited to lead the way in 5G technology, bringing unprecedented speeds and reliability to our customers.'



(End)



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Director

15 February 2024



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Company Secretary