



MARKET ANNOUNCEMENT

For Public Release

11 July 2025 – Suva, Fiji:

Fiji TV Announces Sponsorship of the Insurance Association of Fiji (IAF) Awards Night 2025

Fiji Television Limited is proud to announce its sponsorship of the prestigious Insurance Association of Fiji (IAF) Awards and Gala Night 2025. As part of our ongoing strategy review, Fiji TV is honored to be associated with such a significant event that recognizes the crucial role of the insurance industry in Fiji.

The Insurance Association of Fiji, the governing body of the insurance sector, continues to play an important role in celebrating the industry's contributions to the nation's growth. With a series of planned events leading up to the Awards Night in August, starting with a school logo competition, this collaboration aims to raise awareness about the importance of insurance and its impact on Fijian society.

This partnership aligns perfectly with Fiji TV's strategy, especially as we continue to lead in providing relevant and engaging content across both TV and social media platforms. As the most-watched TV channel, Fiji TV is committed to ensuring that this series of events will successfully reach a broad audience, furthering our goal of creating meaningful awareness.

Fiji TV is excited to work alongside leading industry companies that will participate in these events, offering our viewers and followers access to interesting and valuable content from the insurance sector. Tune in to Fiji One, Na Lololo, and our social media channels for exclusive coverage of the IAF Awards and its related events.

We wish the Insurance Association of Fiji and all participants great success in their efforts to raise awareness about the importance of insurance in Fiji.

About Fiji Television Limited:

Fiji Television Limited is Fiji's pioneering broadcaster, now evolving into a modern, multi-platform media company. With a strong legacy in free-to-air broadcasting, we are committed to redefining content delivery through digital innovation, strategic partnerships, and a future-focused approach that connects Fijians at home and across the globe.

"Always Something Good to Come Home to"


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Director
Fiji Television Limited
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Company Secretary
Fiji Television Limited

For more information, please contact Company Secretary, Shawan Swami on email:
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