



TOYOTA



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Asco Motors

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MARKET RELEASE

NADI DEALERSHIP GRAND OPENING AT VOIVOI INDUSTRIAL SUBDIVISION, LEQALEQA, NADI

On 17 February 2023, Asco Motors held the Grand Opening of its new flagship automotive dealership in Nadi as part of Asco Motors' Corporate Strategy to improve its business infrastructure, enhance the Customer Experience, and position the company for future growth. The event was a grand success, with guests turning up in numbers despite the adverse weather conditions.

The new office boasts a modern and comfortable ambience offering a comprehensive range of automobile and marine products in Fiji, including Toyota passenger vehicles and light and heavy commercial vehicles, Yamaha Outboards, Motorbikes, Scooters and Generators, Massey Ferguson Tractors and Bridgestone Tyres and Batteries. Our highly trained Technicians and Staff are focused on service excellence. We have state-of-the-art equipment and facilities that guarantee you exceptional service.



The grand opening ceremony saw the attendance of His Excellency Mr KAWAKAMI Fumihiro, Ambassador of Japan to the Republic of Fiji, as the Chief Guest and in attendance was Mr Akira Shida, Managing Director Toyota Tsusho South Pacific Holdings Pty Ltd. Also present were all the Chief Executive Officers of our TTSPH group companies, from Papua New Guinea, Solomon Islands, Vanuatu, Tonga, Samoa, American Samoa, and representatives from our parent company, Toyota Tsusho Corporation.



Asco Motors Managing Director Toyota Tsusho South Pacific Holdings, Mr Akira Shida, said we believe this new 3S facility will enable us to further enhance our services by having safety and customer-oriented facilities. As well as trying to enhance our quality services, we are committed to contributing to a sustainable society in Fiji.



The Acting CEO, Mr Ronald Kumar, mentioned, "Keeping in line with Toyota's global approach to sustainable development, we have implemented several environmental sustainability initiatives. The building fabric and glazing design offer the best insulation and glass for optimum performance against sun and heat penetration. There is a provision for collecting and separating site water and waste services. The building's electrical and mechanical services were selected to reduce power consumption and the facilities' overall carbon footprint. Most importantly, we aim to install a solar power system over the next 2 months to operate the dealership's daily site usage and solar panel security lighting for nighttime lighting."



Asco Motors is an ISO 9001: 2015 certified company, and we continually assess and improve our standards to provide Fijians with the best automotive products and services. We are committed to providing quality, environmental friendliness, safety, reliability, and efficiency at an economical cost.



Sincerely

ASCO MOTORS

**MR. CRAIG SIMS
DIRECTOR**

**MR. RONALD KUMAR
COMPANY SECRETARY**