



MARKET ANNOUNCEMENT

20th February 2023

Appointment of New Group Chief Marketing Officer

FijiCare Insurance Limited (“FIL or FijiCare”) is pleased to announce the appointment of **Ms. Sima Mala** as its new **Group Chief Marketing Officer**.

Ms. Mala has been with FijiCare for over 19 years with experience in marketing, claims and underwriting and is a well-known face in the insurance industry. Over the last 2 years, Sima has been heading the motor division of FijiCare in which meaningful growth in market share has taken place. She has also been working closely with senior management in the role of Manager Marketing playing an instrumental role in the success and growth of the company over the past few years.

This appointment follows the resignation of Mr. Joni Naverebalavu as the Group Chief Marketing Officer for FijiCare. After completing 27 years of service with FIL, Mr. Naverebalavu is pursuing new endeavors offshore. The FIL Board, Management and Staff would like to thank him for his contribution towards the Group as an integral member of the FijiCare team and wish him the best for future.

FijiCare Executive Director, Mr. Avi Raju in welcoming the new Group Chief Marketing Officer stated that Sima is well experienced and capable of taking the role and working into the next phase of growth and diversification for the Company and the Group. Mr. Raju also sincerely thanked Joni for his long service at FijiCare in various capacities and wished him well for his future endeavors.

A handwritten signature in black ink, appearing to be "Avi Raju", written over a horizontal line.

Mr. Avi Raju
Executive Director

A handwritten signature in black ink, appearing to be "Victor Robert", written over a horizontal line.

Mr. Victor Robert
Company Secretary

“better health for Fiji”