

OCTOBER 2022 ISSUE

Fijian Holdings Group Newsletter

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iji Television Limited has achieved another milestone in launching the first-ever iTaukei Language Channel called Na Lololo TV on 1st August, 2022.

It is a rebrand of the second channel or Chanel 2 on the Walesi Digital Platform.

Fijian Holdings Limited's, Group Chief Executive Officer, Jaoji Koroi in launching the new Na Lololo Channel said the new iTaukei television channel, Na Lololo, will promote, enhance and archive the iTaukei television shows in our language, culture and traditions.

The Suva Division Methodist Church Reverend Iliapi Tuiwai, blessed the new iTaukei Language Channel before the launch on Monday, 1st August 2022.

Na Lololo features an array of iTaukei programs with the premiere of two brand new programs. Na Ketekete Nei Nau is a woman's program focusing on enhancing knowledge, providing business ideas and incentives, with the hope to inspire women and young women of all ages in their daily living. Na Lololo also premieres its first ever 30 minutes of iTaukei News and Sports Program - Na i Rogo at 7:00pm daily.

Na i Katalau also features on Na Lololo with an extended duration increasing by an hour. You can also watch past episodes of iTaukei programs that once featured on our flagship channel Fiji One.

Mr. Koroi also stated his excitement for this milestone in television history, as this is the first iTaukei television channel in Fiji.

Na Lololo is a mini bure-type thatched hut purposely built to preserve the annual root crops harvest of the year, especially yams and to be consumed on needs basis.

You can watch all your iTaukei programs on Na Lololo which airs on Channel 5 on the Walesi Channel.



RA MARAMA - The Fijian flagship war canoe (drua) presented to Ratu Cakobau in 1842. Ra Marama became Ratu Cakobau's sign of dominance, power and authority over the Fiji waters.

A New Nature-Based Seawall Constructed for

Dakuinuku Village, Sawakasa, Tailevu

B asic Industries Limited (BIL) has been work- groundbreaking ceremony for the CSR Project ensure their coastline protection for their future ing around Sawakasa community from 2009 construction of a Nature-Based Seawall (NBS) generation. to date serving our term in business to extract System for the Dakuinuku Village on the 8th of river gravel from nearby creeks/rivers and supply October 2021. our crushing operation at Lodoni Quarry.

During this period BIL acknowledges and appreciates the contribution this community has made to the business.

Dakuinuku Village is a community that has been affected by climate change with the rising sea level damaging the coastlines and sea water intrusion in the village has been an issue for the The appreciation extends to the Turaga ni that it is our duty to give back to the community village infrastructure and their livelihood.

Dr. Mahendra Reddy officially launched the cake and their participation and contribution

The MOWE was actively engaged in the design- in the completion of this Project. ing, surveying of ground layout and the supervision of the works to be carried out onsite. In This CSR Project was a collaborative effort of the completing this project, BIL is grateful for the government stakeholders, BIL and the resource neighboring resource owners who immensely owners in securing the Dakuinuku community contributed by allowing their respective re- coastline. sources for the completion of this CSR Project.

Matagali Narocake and its Matagali members for we operate in and for their contribution to the consenting for the sourcing of molten rocks and success of our business, and in particular to Fiji's In partnership with the Ministry of Waterways & red soil from their land. Dakuinuku Village is a infrastructure development. Environment (MOWE), the Honourable Minister home to some members of the Matagali Naro-

BIL also extends its appreciation to Roko Tui Tailevu Office at Korovou for their contribution

It is a gesture of appreciation from BIL as we feel



Merchant Finance Launches

Unsecured Personal Loan

n line with Merchant Finance Pte Limited's strategic plan and in support with Government's initiative, the Company embarked its 2022/2023 financial year with the launch of our new product – Unsecured Personal Loan ("UPL"). The UPL is a collateral free product offered to salaried employees which MFL have signed a direct salary deduction for repayment with its employers. The key product features for MFL's UPL product include: no security required, hassle free application process, quick approval – within 24 hours, quick access to funds – within 24 hours of approval and consumer credit insurance cover with BSP Health Care (Fiji) Lim-





South Sea Cruises Back in Business

he South Sea Cruises Group (SSCG) marked the last three months by well and truly being back in business! Whilst Fiji's borders reopened in December 2021, it wasn't until May 2022 that international visitor arrival numbers were at such levels which enabled SSCG to return to profitable trading, and as a result both May and June were strong months trading above budget. Furthermore, the month of July to start the new FY was a record month for SSCG in terms of profitability. These results all being achieved whilst international visitor numbers to Fiji were still down on that of 2019.

The highlights across our products being the growth of our day trips numbers in particular, with SSCG dominating market share, between 100-200% more customers each day than our competitors combined. This has contributed in Malamala Beach Club achieving two consecutive record months in terms of customer numbers, with Fiji Princess cruising at an average of 90% These staff were welcomed at our mid-year Staff shy of its record numbers, and South Sea Sailing performing extremely well in its first-year finishing FY22 ahead of budget. Our day trips continue to attract not only record numbers but a long list of celebrities who love to travel with SSCG, and to grab a photo with!

Furthermore, regarding day trips, Malamala Beach Club is also celebrating its 5th birthday in August with plenty of initiatives on offer. Despite the impacts of COVID, Malamala Beach Club has been a resounding success for SSCG, with it now the pipeline. largest day trip contributor.



South Sea Island achieving two months only just occupancy across June and July. Across the Talanoa along with recognizing two long servic-Mamanuca & Yasawa Islands, approximately online, and this is supporting our Resort Connec- Engineer Josua, provided South Sea Cruises & tions recovery well.

who the SSCG team never miss an opportunity Our Vinaka Fiji program, which undertakes the majority of the CSR initiatives for SSCG appointed a new Project Coordinator and the projects stalled during COVID are back underway. These include the US funded reforestation program, and the women's wash program through Habitat for Humanity. Further Vinaka Fiji initiatives are in

The SSCG in returning to operations, have now Our Blue Lagoon Cruises numbers are also strong welcomed no less than 136 new employees.

ing staff who retired during COVID. These two 95% of the resorts we service are now back long serving staff being Captain Anil, and Second Blue Lagoon Cruises each with 44- and 43-years' service, respectively. The majority of SSCG staff weren't even born when these two Gentlemen commenced their careers, and we gave them the recognition which they so deserved. Furthermore, HR wise, SSCG also appointed our first ever General Manager - People & Culture, a role created to support the growth of SSCG employee numbers over recent years, and to advance our Training, CSR, and various other HR related initiatives.





Duavata Northern CrimePrevention Carnival

n July 2022, MFL had the opportunity to be part of the 2022 *Duavata Northern Crime Prevention Carnival* by sponsoring Miss Saqani, Ms. Imeri Lomani a final year Nursing student at Then India Sanmarga Ikya (TISI) Sangam College of Nursing, Labasa. This opportunity enabled MFL to build stronger and more inclusive communities and focus our efforts on the most disadvantaged through projects that deliver basic welfare, improve essential infrastructure and provide relief in emergencies.





You're Never Too Young To Start Investing!



Little princess Loata Faith Naitasi has planted a seed today by opening her investment account with Fijian Holdings Unit Trust.

Children have the advantage called time. Time in investment is a powerful tool to grow and compound their funds over time.

Building your child's future with a little as little as \$5.00 per top up, can build their investment portfolio by the time they are 18 years old.

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