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MARKET RELEASE

PAYLESS CAR RENTAL LAUNCH

Toyota Tsusho (South Sea) Limited (TTS), today launched its new car rental franchise, Payless Car Rental in response to growing demand since the borders reopened to international tourism.

With locations in Nadi and Suva, Payless Car Rental will provide a range of Toyota cars for hire including Yaris and Corolla at affordable prices supported by quality service.

The Company Chairman, Mr Akira Shida, says, “We are excited to be launching Payless Cars, it shows there is a strong demand for car hire in Fiji since we reopened to international tourists last year. We are proud to be supporting the Fijian economy and creating job opportunities for the local Fijian people.”

Mr Ronald Kumar, TTS Company Secretary says “Payless Car Rental will commence operations initially in Suva and Nadi and hopes to expand its fleet and locations to other areas of Fiji. For now Payless Car Rental is looking forward to welcoming tourists to the island and providing affordable car hire at a fraction of the rental car pricing.”

Ms Ann Dawson Director of Network Development & Franchise Relations – Avis Budget Group Pacific, says, “We are proud to be supporting Payless Car Rentals as it launches into the Fijian market. Fiji is such a loved destination for many tourists and we know that one of the best ways to explore the island is by car – now tourists will have greater options for car rental.”

For further information on Payless Car Rental visit www.paylesscar.com

Mr. Akira Shida
Chairman

Mr. Ronald Kumar
Company Secretary

