



## MARKET ANNOUNCEMENT

20th August 2021

### FIJICARE WINS INSURANCE ASIA AWARDS 2021

FijiCare Insurance Limited (“FijiCare”) is pleased to announce that FijiCare has been recognized by the Insurance Asia 2021 Awards with two awards - **New Insurance Product of the Year – Fiji** and the **Digital Insurance Initiative of the Year – Fiji**.

The Insurance Asia Awards recognizes companies who have successfully launched innovative solutions and have delivered exceptional value to their stakeholders. **The New Insurance Product of the Year Award** recognizes FijiCare’s innovative and affordable bundled microinsurance for low income earners in partnership with the Fijian government and the Pacific Financial Inclusion Programme. The **Digital Insurance Initiative of the Year Award** recognizes the enhancement of our services through technology-based solutions including the FijiCare mobile application.

Due to the pandemic, the awards were handed via virtual presentation to the FijiCare Executive Director, Mr. Avi Raju. Commenting on the Insurance Asia Awards 2021, Mr. Avi Raju said, *“We are thrilled to be recognized by this prestigious Asian insurance industry awards programme.*

*FijiCare will continue to focus on introducing innovative products and technology driven solutions for its customers in Fiji and the Pacific. I would like to take this opportunity to thank our microinsurance partners, namely UNCDF, its Pacific counterpart PFIP and the Government of Fiji. I would also like to thank our digital technology partner, Enoviq Technologies, who we continue to work closely with to develop new digital products.”*



#stayhome

#downloadcareFiji

#socialdistancing

#staysafe

#maskup

Mr. Avi Raju  
Executive Director

Mr. Victor Robert  
Company Secretary

“better health for Fiji”

9th Floor, FNPF Place, 343-359 Victoria Parade, Suva. P.O. Box 15808, Suva, Fiji Islands.

Phone: (679) 330 2717 | Fax: (679) 330 2119 | Email: [customercare@fijicare.com.fj](mailto:customercare@fijicare.com.fj)  
Website: [www.fijicare.com.fj](http://www.fijicare.com.fj)