

MARKET ANNOUNCEMENT

For Public Release

Fiji TV secures broadcast rights to the Tokyo Olympics

8th July 2021, Suva, Fiji

Fiji Television Limited FijiTV wishes to announce that it has secured the rights to broadcast the Tokyo Olympics on its Free to Air channel, Fiji One.



FijiTV is grateful for the support provided by the local authorities, FASANOC and ONOC in securing the Television Broadcast Rights, and our sponsors for their continuous support during these challenging times.



The Summer Olympics is an international multi-sport event that's held every 4 years. The Tokyo Olympics was originally scheduled to take place in 2020, the event was postponed as a result of the COVID-19 pandemic and rescheduled to be held from 23 July to 8 August 2021. This is the first time that the Olympic Games have been postponed and rescheduled, rather than cancelled.



The Tokyo 2020 will mark the second time that Japan has hosted the Summer Olympic Games, the first being also in Tokyo in 1964, making this the first city in Asia to host the Summer Games twice.

FijiTV's General Manager, Mr Sitiveni Halofaki said, "as a reputable broadcaster, we always strive to secure and broadcast the Olympic Games on free-to-air to the comfort of our homes".

Sports is a universal language, and our defending Olympic sevens gold team, we believe is an opportunity to refresh our minds and hope in the midst of the COVID pandemic affecting our nation. FijiTV is proud, to bring in television content that really matters to our people.

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On July 23, Fiji One viewers will get to join the rest of the world and watch the Live Opening Ceremony and 200hrs of Live coverage till the end of the competition and Live Closing Ceremony.

Please ensure social distancing and all COVID safety protocols are adhered, whilst watching our coverage of the Olympic Games 2021.

"Always Something Good to Come Home to"

Director

Fiji Television Limited

Company Secretary Fiji Television Limited

For more information, please contact Company Secretary, Poonam Nandani on email: secretary@fijitv.com.fj