



MARKET ANNOUNCEMENT

For Public Release

**FTV secures broadcast rights for 2021 FIJI FASHION WEEK/Resignation of
Manager Sales & Marketing, In-house Production and Live Stream**

18th March 2021, Suva, Fiji – Fiji Television Limited wishes to announce the signing of an exclusive agreement with Fiji Fashion Week Ltd to broadcast the Fiji Fashion Week 2021 on its Free to Air Channel (Fiji One).

Fiji Fashion Week unites designers, manufacturers, investors and buyers as well as creating healthy spin-offs for miscellany of other industries such as music, hospitality and modeling, to name a few. FJFW offers excellent business opportunities to network internationally, and to share ideas and become globally connected. Fashion Week (FJFW) will hold its 14th season on 24th -29th of May at the Vodafone Arena in Laucala Bay, Suva.

The Fiji Fashion Week showcases collections from emerging and established brands. The focus in 2021 is on building the profile of RESORT WEAR within the region. There is currently no larger global market than RESORT and it has so many synergies with our tropically-infused lifestyle and tourism industry.

Fiji TV also wishes to advise the resignation of its Manager Sales & Marketing, In-house Production and Live Stream Ms. Lisa Van Santen. Lisa has expressed her wish to move on.

FTV has advertised the position and will be confirming the new role in due course.

"Always Something Good to Come Home to"

.....
Director
Fiji Television Limited

.....
Company Secretary
Fiji Television Limited

For more information, please contact Company Secretary, Poonam Nandani on email: poonamn@fijitv.com.fj

