

Statement to the South Pacific Stock Exchange

Dec 22nd, 2020

COMMUNICATIONS FIJI LTD

Enters 20th Year as a publicly listed entity on South Pacific Stock Exchange (SPX)

The South Pacific's largest broadcast organisation Communications Fiji Ltd (CFL) completed 19 years of listing on the South Pacific Stock Exchange (SPX) on December 20th 2020

- At the time of listing, CFL offered 750,000 shares at \$1.00. Total number of shares on issue was 3,250,500. CFL now has 3,558,000 shares on issue with an all-time high market price of \$6.22 which totals to a market value of \$22.13 million; an increase of \$18,800,260.
- Over the 19 years of being listed, CFL has rewarded its shareholders with total dividend paid standing at around \$8.11 million
- In terms of shareholder returns; CFL shares worth \$1.00 per share at the time of listing is now valued at \$8.51 per share after accounting for the share price appreciation and the dividends paid out by the company.
- In 2000, prior to float, total shareholder equity stood at \$2,225,386 on December 31st, 2019 this stood at \$14,170,368; an increase of \$11,944,982 or 537%.

In 2000 the Communications Fiji Ltd group comprised of three stations in Fiji (FM96, Navtarang and VITI FM), two in Papua New Guinea, (Nau FM and YUMI FM), the Total Event Company (TEC) and a fledgling fijiivillage.com.

Twenty years later Sargam and Legend FM has been added to Fiji operations and Legend FM in Papua New Guinea. Fijiivillage.com is now Fiji's largest website and a prime source of news and recently a similar news website PNGhausbung.com was launched in the PNG market. Add to this social media presence that outstrips any other media organisation in the market and a multimedia production house, The Magic Factory, a new revenue earner in Fiji.

AND CFL managed to buy back its 50% stake in 231 Waimanu Rd Ltd owner of its Fiji home sold as part the restructure post 2000.

When the initial public offering was announced many were a little puzzled by the timing. CFL had gone through rapid expansion in the late 1990's, financed largely by bank debt. Political upheaval across the Pacific in 1999 and 2000 hit its operations hard in Fiji, Papua New Guinea and the Solomon Islands, (sold in 2001), requiring urgent restructuring.

The CFL prospectus launched in late 2001 was based purely on the strength and potential of its brands and teams in Fiji and Papua New Guinea.

The board at the time led by Chairman Mr Hari Punja, who had much previous experience in listing on the SPX, saw this not only as an opportunity to strengthen the company's balance sheet but also as a way of allowing listeners and most importantly staff to own shares It was also seen as a critical first step



Communications Fiji Limited
The parent company of:
Fiji: FM96, Legend FM,
Navtarang, Radio Sargam,
VITI FM, The Total Event
Company, Fijiivillage
CFL CinemaDO, Magic
Factory, Fijiivillage.

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towards transitioning Communications Fiji Ltd from a founder driven organisation to one that would thrive long term under independent management and ownership.

The move by Managing Director William Parkinson to Chairman following the retirement of fellow founding directors and shareholders Mr Hari Punja and Mr Matt Wilson in recent years and the successful establishment of an independent board structure are proof of the success of that process started 20 years ago.

As part of this process CFL board and management has introduced in recent years comprehensive risk management policies and systems Evidence of the success of these policies was the minimal downtime, in comparison to other broadcasters, of transmission on Vanua Levu following TC Yasa.

Despite difficult times facing the world and Fiji in particular, Communications Fiji Ltd continues to grow in both its major markets. CFL entered 2020 debt free and in a very strong financial position. Despite all the challenges in the Fiji market, it is delivering strong cash surpluses and growing critical market share. PNG FM Ltd, building on its position as Papua New Guinea's biggest media organisation in terms of market reach, will deliver a solid profit for 2020 and is in the final stages of completing the purchase of land in Port Moresby to build, "PNG FM HAUS", a long-time dream!

The future for CFL is exciting. Led by a world class team of experienced Pacific Island broadcasters, the company boasts strong media brands that deliver across both traditional (radio) and online platforms and remains a "restless spirit" looking for new opportunities.



WILLIAM PARKINSON
Chairman



Seini Tinaikoro
Company Secretary