



PORTDENARAU**MARINA**

## OFFICIAL PRESS RELEASE

FOR IMMEDIATE RELEASE

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### Port Denarau Marina Launches New Uniforms

Port Denarau Marina Ltd unveiled their new uniform design in February this year. The design is to raise awareness of marine plastic pollution and champion our pledge to becoming a Plastic Free Marina by 2025.



The uniform was designed by the very talented local renowned designer, Sonam Sapra. The print itself represents modern Fiji. In a fast paced and ever changing market, the new design is focused on implementing modern, practical and environmentally conscious uniforms. The print itself is a mixture of Fijian motifs, foliage & elements that pay tribute to the marina & boating lifestyle.

Crafted with the environment in mind, the initial pieces that were debuted at the Monaco Yacht Show in September 2019 were made from recycled material.

Motiram threaded the same material for most of the Marina uniforms in our new release. The marina is looking at alternative materials to include in their future designs to emphasize our dedication to minimising our environmental impact.

At the Marine 19 Conference & Exhibition held at Gold Coast, Australia in 2019, the Marina was inducted in the Hall of Fame and in the same event Port Denarau Marina pledged to go plastic free by 2025. The marina achieved Level 3 Clean Marina as well as Fish Friendly accreditation in May 2017 and are working on reaccreditation this year. The Clean Marina Program is a voluntary accreditation program for Marina's, Yacht Clubs, boat clubs, slipways, boatyards and associated industry operators which emphasizes environmental and managerial best management practices that surpasses regulatory requirement. The Clean Marina Program is beneficial to us as it is an effective tool in maintaining and promoting environmental responsibility; with the end result being cleaner water, clean air and thriving marina businesses.

“Bright cool colours such as what has been adopted in our new design helps increase confidence in the workplace and further boosts morale, it’s given an opportunity to create excitement with our team and clients about our business’ purpose and culture.” – Cynthia Rasch, CEO

The new uniform design has been received positively by the team, who were involved in the design process, with many receiving guest compliments since its release.



  
Director

  
Company Secretary

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## **About Port Denarau Marina:**

Only 20 minutes drive from Nadi International Airport, Port Denarau Marina is Fiji's premier marina facility. As the hub of the integrated Denarau Island Resort, Port Denarau Marina is the gateway to exploring our idyllic sun drenched tropical isles of Fiji's West Coast.

Port Denarau Marina was awarded with the International Marina of the Year from 2015- 2018 by Marina Industries Association and was Inducted in the Hall of Fame in 2019. In 2015 and 2019, they were also awarded the Fiji Excellence in Business Award for Specialised Tourism Services & Support to Industry.

Port Denarau Marina is walking distance to several international hotels, offering a vast array of recreational pursuits including an international 18 hole golf course – not to mention, being part of the largest retail/restaurant complex in the Nadi area.

Port Denarau is ideally positioned to provide a stopover for rest, recreation and provisioning during your cruising of the Fijian Islands.

The fast developing marina complex is the centre of yachting activity in Fiji, located on Denarau Island, it is accessed through a well marked channel that is 5 metres deep at zero tide. The marina is well protected from all weather.

The basin contains 63 commercial, 52 fully serviced private berths and 14 swing moorings including 14 berths capable of taking Superyachts up to 85 metres in length with 5 metres draft. Fuel, water, single and three phase power and high speed internet access are all available at the dock. The complex contains a 50 tonne travel lift, a hard stand area and marine workshops.

Port Denarau Marina is listed on the South Pacific Stock Exchange. ([www.denaraumarina.com](http://www.denaraumarina.com))