



Beverages ♦ Packaging ♦ Tourism ♦ Horticulture

11 FEBRUARY 2020

MARKET ANNOUNCEMENT

SUBJECT: PLEASS GLOBAL LIMITED TO MANUFACTURE FIJI'S ONLY NATURAL ARTESIAN SPARKLING WATER UNDER THE PREMIUM BRAND VAIWAI®

In clear response to our customer and consumer demands Pleass Global has committed to producing a sparkling variant of the VaiWai® brand in glass bottles. This will be the only sparkling artesian water manufactured in Fiji and the stable of products to be released include lightly sparkling variants and natural flavoured waters, a clear substitute for sugar laden beverages.

Pleass Global is excited to announce this development and will be marketing the VaiWai® sparkling range domestically and internationally in line with our corporate mission statement - To delight consumers with waters of distinctive design, character, taste and quality.

“The world artesian water market continues to grow, and the sparkling and lightly flavoured segments are currently enjoying high levels of volume growth, so the timing is perfect” says Managing Director Warwick Pleass. “The R&D associated with this launch has been detailed and is the next phase of expansion and innovation for our dynamic company, the consumer has spoken, and we have listened”.

At Pleass Global we continue to evolve our artesian water solutions in response to customer and consumer demands and industry best practice

End of announcement.

Warwick Pleass
Managing Director

Catherine Pleass
Company Secretary