

MARKET ANNOUNCEMENT

For immediate release

FIJI TV SECURES BROADCAST RIGHTS TO THE HSBC WORLD RUGBY SEVENS SERIES FROM 2020 TO 2023

17th October 2019, Suva, Fiji – Fiji Television Limited announces that it has secured the rights to broadcast the LIVE coverage of the next four seasons (2020 – 2023) of the HSBC World Rugby Sevens Series on its free to air channel: Fiji One.



HSBC World Rugby Sevens Series is an annual series of international men's and women's rugby sevens tournaments run by World Rugby featuring the world's best sevens teams. The World Series, organized for the first in the 1999-2000 season, was formed to develop an elite-level competition between rugby nations and develop the sevens game into a viable commercial product for World Rugby. Teams compete for the World Rugby Sevens Series title by accumulating points based on their finishing position in each tournament.



The HSBC World Rugby Sevens Series 2020 features eight women's tournaments – a record number for the women's competition – and ten men's. Six of the events this season are combined men's and women's events, with the first dual event taking place in Dubai on 5-7 December, 2019.



Olympic gold medalists Fiji were crowned world champions in the 2019 men's series, winning five of the ten tournaments. The USA claimed the runners-up spot – their highest ever finish on the series – after a podium finish in all but three tournaments last season with New Zealand taking the bronze medal.



In the women's competition it was New Zealand who took the top spot in 2019, winning gold in four of the six tournaments. The USA joined their male counterparts in second place in what was their most successful season to date with Canada finishing third.



This season culminates with the Tokyo 2020 Olympic Games which will be the second time that rugby sevens has featured on the Olympic Games programme. Fiji's men will look to defend their title status alongside 23 other world-class teams looking for glory on the world's biggest sporting stage.

World Rugby Chairman, Sir Bill Beaumont, said: "We are delighted to extend our partnership with Fiji Television Limited and to continue to broadcast our sport to a nation that lives and breathes rugby sevens."

"Fiji's emphatic gold medal win at the Rio 2016 Olympics not only inspired a nation, but millions around the world. We're very excited for what lies ahead in another

thrilling year of the HSBC World Rugby Sevens Series and the upcoming Tokyo 2020 Olympic Games, it's going to be a fantastic season."

Fiji TV's Chief Executive Officer, Karen Lobendahn said "This is the 20th consecutive year that Fiji Television Limited will be broadcasting the HSBC World Rugby Sevens Series live and free on our free to air platform and we are extremely proud to continue bringing to our viewers and advertisers this mega event to enjoy". Fiji TV is also very grateful for its long-standing relationship with World Rugby which enables our viewers to witness the great performance of our very own Fiji team in action every year.

The HSBC World Rugby Sevens Series kicked off in Glendale, Colorado on 5-6 October which was the opening women's competition on the circuit. The next round will take place in Dubai on 5-7 December with the series finishing in Paris in May 2020.

"Always Something Good to Come Home to"



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Director
Fiji Television Limited



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Company Secretary
Fiji Television Limited

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