

Statement to the South Pacific Stock Exchange

Aug 13th 2019

Communications Fiji Limited tops Tebbutt Research 2019 Fiji media poll!

Communications Fiji Ltd (CFL) media outlets radio stations' FM96, Navtarang, Viti FM, Sargam , Legend FM and news website fijivillage.com reach **80.2% of Fijians** ,(measured over a 30 day period), according to the 2019 Tebbutt Media research poll.

The independent media survey measures performance of all radio and television stations, newspapers and news websites. It is available for open purchase. The survey was conducted in April and covered media users across all the major population centres including the northern division.

Importantly the survey reveals that CFL radio stations lead the radio market (measured over 30 days) with a combined **reach of 72%**.

Executive Chairman William Parkinson said the company was thrilled with the result, " all of our stations performed strongly in their respective markets culminating in this result ".

The survey also highlighted that radio overall delivered the highest reach of any form of media,82% over 30 days, ahead of television 81%, newspapers 64% and internet access 62%.

To add to the good news the survey also confirmed fijivillage.com as the number one news website reaching 32% of the population over a 30 day period." Online statistics have previously indicated the strength of fijivillage.com and this confirms it !" said Mr Parkinson. " fijivillage.com is just part of our digital online presence keep in mind that each of our stations and fijivillage.com boast a very strong social media presence leading the media market in this area as well according to online statistics".

This result follows the recent announcement that CFL subsidiary PNG FM's station also dominated the recent Tebbutt media survey in Papua New Guinea.

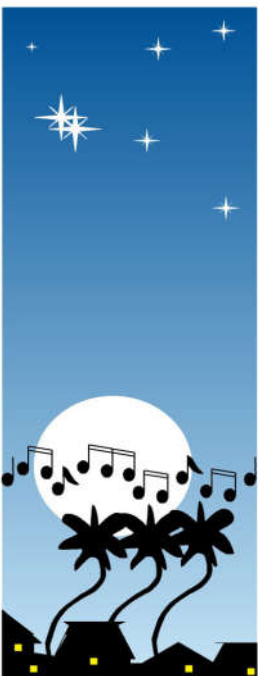
"I just want to say how proud we are of our amazing teams in Fiji and Papua New Guinea. They have worked really hard for this result" said Mr Parkinson " We have made the statement in the past that Communications Fiji Ltd is the biggest broadcaster in the South Pacific now we can say with some confidence that we are , in terms of audience reach, the biggest media organisation in the region".



WILLIAM PARKINSON
Executive Chairman



Seini Tinaikoro
Company Secretary



Communications Fiji Limited
parent company of:
Fiji: FM96, Legend FM, Navtarang, Radio Sargam, VITI FM, Total Events Company, CFL CinemADS & fijivillage.com
PNG: Nau FM, Yumi FM & Legend FM

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