



CFL CinemADs

Communications Fiji Limited

parent company of:
Fiji: FM96, Legend FM,
Navtarang, Radio Sargam,
VITI FM, Total Events Company,
CFL CinemADS & fijivillage.com
PNG: Nau FM, Yumi FM
& Legend FM

SUVA HEAD OFFICE

231 Waimanu Rd, Suva, Fiji. Private Mail Bag, Suva **Telephone**: (679) 331 4766 **Fax**: (679) 330 3748 **Website**: fijivillage.com & cfl.com.fi

LAUTOKA

1st Floor, 5 Tukani Street Above Bank of Baroda, Namoli House Complex, Lautoka **Telephone**: (679) 666 4966 **Fax**: (679) 666 4996

LABASA

10 Rosawa Street Labasa, Fiji Telephone: (679) 881 2791 Fax: (679) 881 2177

STATEMENT TO SOUTH PACIFIC STOCK EXCHANGE 10th April 2017

COMMUNICATIONS FIJI LIMITED'S NORTHERN TRANSMISSION UPGRADE

Communications Fiji Ltd (CFL), the South Pacific's largest commercial radio broadcaster, announced today that it was **doubling** the transmission power of all five of its radio stations (Viti FM, FM96, Navtarang, Sargam and Legend FM) in the Northern Division.

CFL currently transmits from two sites in the North. The Tabia transmission site covers the northern section of Vanua Levu stretching from Nabouwalu through to Udu Point. The site at Urata covers the southern coast which includes Bua, the Savusavu area, and the Cakaudrove coast through to Taveuni and out to the Lomaiviti Group.

"Listeners in the North have been aware for some time that CFL stations provide the strongest, and in many cases the only, broadcast signals in this market", said General Manager Ian Jackson; "but the nature of FM transmission means that there will always be weak spots. With the upgrades, listeners in areas around Labasa, along the north western and southern coasts of Vanua Levu and Taveuni will notice a significant difference".

That's not all, Communications Fiji Ltd will further strengthen the signal of Viti FM at Urata once upgrades to power supply are in place.

Communications Fiji Ltd has invested just over \$500,000 on the upgrade of its transmission network.

"We recognize that a lot of investment is taking place in the Northern Division and we wanted to respond by providing our listeners across Vanua Levu with the best possible service" said Mr Jackson.

This investment follows a similar amount spent on transmission upgrade work in 2016 following cyclone Winston. "Our goal is to have the strongest broadcast signals across Fiji and we are very close to achieving our objective", added Mr Jackson.

WILLIAM PARKINSON Managing Director

JYOTI KHATRI
Group Financial Controller/
Company Secretary